

LATIN AMERICAN BOOK FAIR

Sponsorship Package

8TH LATIN AMERICAN BOOK FAIR

at The Kimmel Center
for the Performing Arts

SEP|12|2026

In collaboration with

EnsembleArts

WWW.LATINBOOKFAIR.COM

philaferiadellibro@gmail.com





Dear Prospective Sponsor,

We are proud to announce the 8th Edition of the Latin American Book Fair, taking place on Saturday, September 12th, 2026, from 11:00 AM to 5:00 PM at the iconic **Kimmel Center for the Performing Arts, in collaboration with the Mexican Cultural Center.**

The brightest light on Philadelphia's Avenue of the Arts, the Kimmel Center is a dazzling regional performing arts venue that will serve as the perfect backdrop for this milestone celebration. This year's event will feature a vibrant program of literary showcases, cultural performances, and community engagement in one of the city's most prestigious cultural landmarks.

Now in its eighth year, this remarkable event attracts over 30 authors, organizations, and community readers, and promises to be an incredible day filled with live music, dancing and delicious food. The Book Fair is expected to receive strong participation from across the city. It will combine storytelling, book releases, music, and artistic performances. Our main goal is to foster a culture of reading within our community and to provide a platform for writers to share their work.

Sponsoring the Latin American Book Fair gives your business visibility among hundreds of attendees, helps drive the success of this community initiative, and offers a meaningful opportunity to invest in our children's education and cultural development.

Thank you for taking the time to review this sponsorship proposal.

We look forward to the opportunity to collaborate with you.

Warm regards,

Organizing Committee



philaferiadellibro@gmail.com



www.latinbookfair.com



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TITLE SPONSOR

EXCLUSIVE PRESENTING SPONSOR

Cost: \$ 3,500

Presenting Sponsor Benefits

As the Presenting Sponsor of the Latin American Book Fair (LABF), your organization will receive top-tier visibility and recognition before, during, and after the event:

- ❖ Exclusive naming rights: Event will be titled
“Latin American Book Fair presented by [Your Company Logo Here]”
 - ❖ Verbal recognition as the Presenting Sponsor at the start of the event
 - ❖ Five-minute speaking opportunity during the Latin American Book Fair
 - ❖ Premier booth space, including one table and one chair
- Saturday, September 12th, 2026 | 11:00 AM – 5:00 PM
The Kimmel Center for the Performing Arts
300 S. Broad Street, Philadelphia, PA 19102
- ❖ Mention in pre-recorded promotional commercial streamed across all LABF social media platforms and the Madre Tierra Show for 15 days leading up to the event
 - ❖ 60 live mentions on Philatinos Radio (valued at \$1,200), plus presenting sponsor recognition commercials played throughout the three days of LABF-related programming
 - ❖ Corporate logo featured on the LABF website with a link to your company’s website for 12 months
 - ❖ Three social media posts per week for 30 days prior to the event, plus three Facebook Stories and three Instagram Stories
 - ❖ Inclusion in marketing materials, including newspaper ads, press releases, newsletters, and digital banners
 - ❖ Sponsor introduction at both the opening and closing segments of LABF’s special broadcast on:
Madre Tierra Show, PhillyCAM 106.5 FM, and Philatinos Radio (Dates TBD)

JULIO CORTAZAR

Cost: \$ 1000

- ❖ 2 minutes speaking opportunity during the LABF opening ceremony
- ❖ **Premier booth space** (includes 1 chair and table).
Saturday, September 12th, 2026 | 11:00 AM – 5:00 PM
The Kimmel Center for the Performing Arts
300 S. Broad Street, Philadelphia, PA 19102
- ❖ Mention in a pre-recorded commercial streamed across all social media platforms for 15 days leading up to the event
- ❖ 20 live mentions on Philatinos Radio (valued at \$400), along with sponsor recognition commercials aired throughout the 15 days leading up to the event
- ❖ Corporate logo featured on the LABF website with a direct link to the sponsor's site for six months.
- ❖ 2 social media post a week for 30 days prior to the event
+ 2 Facebook and 2 Instagram stories
- ❖ Sponsor introduction at both the opening and closing segments of LABF's special broadcast on:
Madre Tierra Show, PhillyCAM 106.5 FM, and Philatinos Radio (Dates TBD)



GABRIEL GARCÍA MÁRQUEZ

Cost: \$ 500

- ❖ Corporate logo displayed on the LABF website with a link to the sponsor site for 6 months
 - ❖ 2 social media posts a week for 15 days prior to the event + 1 Facebook and 1 Instagram story
 - ❖ **Premier booth space** (includes 1 chair and table).
- The Kimmel Center for the Performing Arts
300 S. Broad Street, Philadelphia, PA 19102



ISABEL ALLENDE

***ONLY AVAILABLE TO SMALL ORGANIZATIONS**

Cost: \$ 350

- ❖ Corporate logo displayed on the LABF website with a link to the sponsor site for 1 month
- ❖ 1 social media post on Facebook and Instagram prior to the event and 1 Facebook and 1 Instagram story
- ❖ Booth space (includes 1 chair and table).
The Kimmel Center for the Performing Arts
300 S. Broad Street, Philadelphia, PA 19102



Please join us to make this Book Fair a success!

Saturday, September 12th, 2026 | 11:00 AM – 5:00 PM

The Kimmel Center for the Performing Arts
300 S. Broad Street, Philadelphia, PA 19102

Please complete the registration form and email it to philaferiadellibro@gmail.com

If your organization's logo is to be included in the promotional materials, please send a PNG electronic file to **philaferiadellibro@gmail.com**. If you do not have an electronic file of your logo, please contact Arianne Bracho at (267) 904-1086

Please make checks or money orders payable to:

Accion Colombia

Memo line: Your sponsor level / LABF 2025

Mail to:

Latin American Book Fair
Leity Rodríguez-Largo
4636 N 5th Street Philadelphia, PA 19140

For more information, contact:

Leity Rodríguez-Largo

267-258-2594

leity.rodriguez@accioncolombia.org

Please submit your registration and payment to secure your space!

Limited spaces are available!